



AMERICAN SOCIETY OF **SAFETY PROFESSIONALS**

North Carolina Chapter

SPONSORSHIP PACKET

For Potential Chapter Sponsors

ABOUT US

Overview



The North Carolina Chapter is a not-for-profit, 501(c)(6) organization chartered December 13th, 1955 for the purpose of carrying out the objectives of the Society in its geographical area. Our area is defined in our Bylaws and covers the eastern half of North Carolina, from the Triangle to the coast. We are a chapter with over 450 members and operate in support of you, the member, and our Society as a whole. Located around the seat of our State's Capitol, our chapter has been very active in Government Affairs over the past couple decades.

Who Are We?

ASSP is a global association for occupational safety and health professionals. The North Carolina Chapter serves to extend ASSP's mission and interest to communities in the eastern half of the state and around the Triangle.

What Do We Do?

At the local chapter level we provide education, networking opportunities, and a professional community to support the advancement of our members and the safety profession.

Why Does It Matter?

Our members are dedicated to creating safe work environments by preventing workplace fatalities, injuries and illnesses. Sound safety practices are both socially responsible and good business, leading to increased productivity, a better reputation and higher employee satisfaction.

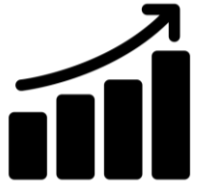
WHY CHOOSE US



See How a Sponsorship Opportunity Can Benefit You

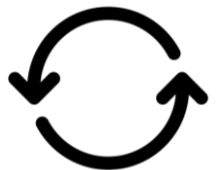
Grow Your Business

Sponsorship provides your company with an excellent way to break into new markets, build relationships, create, maintain and enhance your brand awareness; expand the base of your professional contacts and generate new business leads.



Year Round Exposure

Depending on your sponsorship commitment we provide you with a unique opportunity for consistent, repeated exposure to environmental, health and safety professionals throughout North Carolina and frankly beyond. The North Carolina Chapter is unmatched by its size and member participation.



Engage Members Through our Channels

Safety professionals come to our chapter meetings for education and networking opportunities. Our members are constantly looking for new and innovative tools, equipment, techniques, resources and methods to improve safety at their workplaces. They're looking for your products and services. We have a wide array of contact channels to reach them including social media, and website management.



CHAPTER SCHEDULE



Chapter Year 2018 - 2019


Below is the list of events this chapter year. All events listed below are technical meetings in which all members are invited to attend and earn continuing education units. For the full list of all Chapter events, dates, times, locations and other chapter happenings go to nc.asp.org/event.

Date	Topic	Location
9.13.18	Industrial Hygiene Update: Hexavalent Chromium and Silica	Cree, Inc.
10.11.18	The Proactive Approach to Safety – Occupational Athlete Coaching	Cree, Inc.
11.9.18	Liability Versus Legality – What the EHS Professional Must Know	Cree, Inc.
1.10.19	Fleet Safety – It's Not Just About Big Trucks	Cree, Inc.
2.21.19	NC Dept of Labor – General Industry Update	NC DOT Office
3.14.18	Novo Nordisk Pharmaceuticals – Plant Tour	Novo Nordisk
4.11.19	Student Presentation Opportunity by ECU Safety Students	East Carolina University
5.14.19	North Carolina Statewide Safety Conference	Koury Center Greensboro
6.14.19	Year End Celebration & Officer Installation	TBD

CHAPTER BY THE NUMBERS



Chapter by the numbers



423

Member Count


The NC Chapter currently has 423 members and is growing each day. We are one of the largest ASSP Chapters in the region.



25

Average Meeting Attendance

Last chapter year's attendance averaged about 25 people per meeting.



85%

Purchasing Influence

An estimated 85% of our members have directing buying influence for products and services at their company.



8

States Served

Based on our membership distribution we have members located in 8 different states and 2 countries including NC, PA, GA, IL, MD, MA, TN, VA, the USA and UK.

PLATFORMS FOR BRAND DISPLAY



List of Multiple Platforms Where Your Brand Can Be Displayed

Website Footer

The screenshot shows the footer of the North Carolina Chapter website. It features a yellow header with the American Society of Safety Professionals logo and navigation links. Below is a green banner with the North Carolina state flag and the text "NORTH CAROLINA CHAPTER Welcome!". The main content area is divided into four columns: "Upcoming Events" (listing a September Technical Meeting), "Chapter News" (listing updates on habitat for humanity and a year-end message), "Job Openings" (listing outreach and continuing education), and "Follow Us On Twitter" (showing tweets from @NCASPP). At the bottom, there is a yellow bar with the text "OUR CHAPTER SPONSORS" and social media icons.

Sponsorship Page

The screenshot shows the sponsorship page for the North Carolina Chapter. It features a yellow header with the American Society of Safety Professionals logo and navigation links. Below is a green banner with the text "BECOME A SPONSOR" and a photo of a group of people. To the right of the banner are four orange boxes labeled "ULTIMATE SPONSORS", "GOLD SPONSORS", "SILVER SPONSORS", and "MEETING SPONSORS". Below the banner is a section titled "BECOME AN NC ASSE" with a photo of a group of people and text describing the benefits of sponsorship. At the bottom, there are three yellow boxes: "IMPROVES YOUR EXCELLENCE", "FREE MARKETING SUPPORT AS A PART OF YOUR PACKAGE", and "WANT TO KNOW MORE?".

Chapter Newsletter

The screenshot shows the North Carolina Chapter newsletter. It features a yellow header with the text "OUR MEMBERS" and a photo of a group of people. Below the header is a section titled "New Members" with a welcome message to Shane Malone. To the right of this section is a yellow box with the text "Current Member Count 456". Below the "New Members" section is a section titled "Sponsor" with a photo of Bowen EHS and text describing their sponsorship. At the bottom, there is a yellow bar with the text "OUR CHAPTER SPONSORS" and social media icons.

Social Media



SPONSORSHIP LEVELS



Breakdown of different sponsorship levels

Level of Support	Ultimate	Gold	Silver	Meeting
Value	\$1000	\$750	\$500	\$200
Company logo on Chapter website	Sponsor Page Home Page	Sponsor Page Home Page	Sponsor Page	Sponsor Page
Complimentary meal tickets to technical meeting (for your employees or clients)	5	3	2	√**
Speaking opportunity at meeting(s) of choice	2	1	1	√**
Display table for literature/handouts at the chapter meetings	√	√	√	√**
Company branded separate webpage on Chapter's website	√			
Brand included on Chapter communications	√	√		√
Social Media Posts Giving Thanks to Sponsors	√	√	√	√
Technical Meeting notifications	√	√		√**
Chapter Newsletters	√	√		
Separate/Specific Social Media Posts	√			

** Applies only to the meeting that is specifically sponsored by the *Meeting Sponsor*.

SPONSORSHIP LEVELS



Ultimate Sponsor

ULTIMATE SPONSOR \$1000

- Company logo on Sponsor and Home page of Chapter website.
- Chapter website link directly to your company's home page.
- Speaking opportunity at two meetings of choice
- Brand included on chapter communications including all newsletters, technical meeting notifications, and multiple separate social media posts giving thanks to sponsorship
- 5 complimentary meal tickets to any technical meeting
- Display table for literature/handouts at the chapter meetings

SPONSORSHIP LEVELS



Gold Sponsor

GOLD SPONSOR \$750

- Company logo on Sponsor and Home page of Chapter website.
- Speaking opportunity at one meetings of choice
- Brand included on chapter communications including three newsletters, two technical meeting notifications and social media posts giving thanks to sponsorship
- 3 complimentary meal tickets to any technical meeting
- Display table for literature/handouts at the chapter meetings

SPONSORSHIP LEVELS



Silver Sponsor

SILVER SPONSOR \$500

- Company logo on Sponsor page of Chapter website.
- Speaking opportunity at one meetings of choice
- Brand included on chapter communications including one newsletter, one technical meeting notifications and social media posts giving thanks to sponsorship
- 2 complimentary meal tickets to any technical meeting
- Display table for literature/handouts at the chapter meetings

SPONSORSHIP LEVELS



Meeting Sponsor

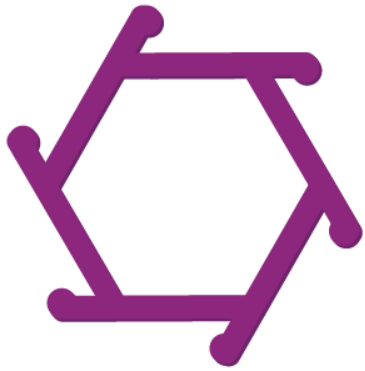
MEETING SPONSOR \$200

- Company logo on Sponsor page of Chapter website.
- Speaking opportunity at sponsored meeting
- Brand included on chapter communications including the sponsored technical meeting notification and other social media posts giving thanks to sponsorship
- Complimentary meal ticket to sponsored technical meeting
- Display table for literature/handouts at the chapter meetings

THANK YOU SPONSORS



Recognition for our chapter sponsors



Bowen EHS



**INDUSTRIAL
MOTIONS
Inc.**



Saf-Gard
SAFETY SHOE COMPANY™

DISCLAIMER



Disclaimer On Limitations For What We Can Provide

Our chapter is a 501(c)(6) Non for Profit Organization. Tax codes impose certain restrictions on what we can and cannot provide our Corporate Sponsors.

The Chapter may list sponsor's name, logo, address, phone numbers and products on our website along with sponsor communications, social media posts and other qualifying publications.

The Chapter or its representatives cannot make qualitative judgements on sponsor's products or services; nor can we make any acknowledgements or comparative language or language that implies a value assessment.

For more information, questions or inquiries regarding the matter please contact the Chapter President or the Chapter Treasurer at president@nc.asp.org or treasurer@nc.assp.org, respectively.

SPONSORSHIP APPLICATION

Desired Sponsorship Level:	Ultimate	<input type="checkbox"/>	Gold	<input type="checkbox"/>	Silver	<input type="checkbox"/>	Meeting	<input type="checkbox"/>											
For Meeting Sponsor, circle preferred month to sponsor a meeting, or choose multiple:																			
September	<input type="checkbox"/>	October	<input type="checkbox"/>	November	<input type="checkbox"/>	December	<input type="checkbox"/>	January	<input type="checkbox"/>	February	<input type="checkbox"/>	March	<input type="checkbox"/>	April	<input type="checkbox"/>	May	<input type="checkbox"/>	June	<input type="checkbox"/>
Name of Company																			
Address																			
City, State, Postal Code																			
Contact person for providing company branding materials																			
Name				Title				Phone				Email							
Contact person for payment																			
What needs do you have for sponsor table, or other																			
DISCLAIMER <i>The North Carolina Chapter of ASSP reserves the right to review, accept or deny all applications for Sponsorship with respect to the best interest of Chapter members.</i> <i>It is also understood that it is the responsibility of the potential Sponsor to submit the completed Sponsorship Application Form in order to be considered for approval. If accepted by the ASSP NC Chapter Executive Committee, the sponsor will be provided the benefits outlined based on the level of sponsorship chosen. The Company agrees to the responsibilities of sponsorship as stated within the Sponsorship Opportunities and must submit the required payment based on the level of sponsorship chosen.</i> <i>Cancellations must be received at least thirty (30) days in advance of the sponsored meeting or scheduled travel to receive full refund. Partial refunds may be provided at the Executive Committee's discretion for cancellation received less than thirty (30) days prior to sponsored meeting or scheduled travel. In case of meeting/travel cancellation, the full sponsorship fee will be refunded or alternative dates for the sponsorship provided.</i> <i>To receive full sponsorship benefits (links in email, on website etc.) payment must be received, along with the completed application form, and a minimum of sixty (60) days prior to the sponsored meeting. Please make checks payable to ASSP NC Chapter and send to Chapter Treasurer.</i> ASSP NC Chapter c/o Jay Sprankle 4925 Hermitage Dr, Raleigh, NC 27612																			
Authorized Signature										Printed Name									
Company Name										Date									
Email completed copy to the Chapter Treasurer at treasurer@nc.assp.org																			