Meeting Minutes

Executive Committee Meeting, Induction of Officers, Social

DATE: 6/8/17
Location: Rey’s Restaurant, 1130 Buck Jones Rd., Raleigh
5:02 pm – 6:10 pm

In Attendance: (underline = elected officer, italics = EC Committee member)

Chris Hinson, President
Kim Blatz, Secretary
Matt Wilcox, Delegate, Membership
Jay Sprankle, Treasurer
Jarvis Gray, Programs
Jay made a motion to approve the minutes as circulated from the March meeting. Amanda seconded. Motion carried.

Standing Business:

Treasurer’s Report
- Jay sent last month’s report for review prior to the meeting. No one present at the meeting had corrections. Kim made a motion to approve the reports for February through May. Matt seconded. Motion carried.

Program Report
- Chris reported that all items were uploaded to the national site for the 2016-2017 COMT Report, and that unless anyone had anything further to add, he can submit. Once reviewed by national, we hope to have established the Chapter at platinum level for participation and programs. He also mentioned that the points needed to maintain this status have been increased for the next cycle.
- Chris reported that the speakers for the next Chapter year have all been arranged and locations booked. The year will see fewer socials, and have more emphasis on technical presentations.
- The July planning session for the EC will be held at the Nantucket Grill on Forestville Road, and in August at a location TBD. Invitations will be forthcoming.
• ASSE Leadership Conference October 12-14, 2017 will be held in Rosemont, IL. Chris and Jon plan to attend.
  o The Fall Regional Operating Committee (ROC) is going to be held September 18-19th in Myrtle Beach, followed by the Region VI Professional Development Conference. [http://www.event.com/events/2017-asse-region-vi-professional-development-conference-exhibition/event-summary-55dc60ad79744f96908bb2982574f773.aspx](http://www.event.com/events/2017-asse-region-vi-professional-development-conference-exhibition/event-summary-55dc60ad79744f96908bb2982574f773.aspx)
• If the new branding for ASSE is passed at the national meeting this month, volunteers will be needed to determine path that our Chapter will take to implement the new “look”. Bryce and Chris have volunteered and encourage others to join them.
• Matt has given notice that he is resigning as New Membership Chair as he assumes other duties. A new Chair will be needed for the 2017-2018 term.
• Chapter meeting notices will have increased frequency in the new Chapter year, with reminders out 4, 2 and 1 week prior to meetings. Bryce will set this up in Event Espresso.
• ASSE National has provided a new platform, Real Magnet, to use in place of Mail Chimp. Training is available at: [http://send.asse.org/link.cfm?r=B-ar70oQqyW-Zv1MVwOQCZw~~&pe=eVq8iWqNLEhQmDAevgUUSeInZijivskiQNB72pUINU-rXVsrFS7ukZfTTNQ6I6nuXcs_IDtbPQxsoFhffhasbQ~~](http://send.asse.org/link.cfm?r=B-ar70oQqyW-Zv1MVwOQCZw~~&pe=eVq8iWqNLEhQmDAevgUUSeInZijivskiQNB72pUINU-rXVsrFS7ukZfTTNQ6I6nuXcs_IDtbPQxsoFhffhasbQ~~)
• Our charitable community outreach project has been Toys-for-Tots, with funds raised last December over the holiday season. The money donated was used to purchase bike helmets and gloves. Kim made a motion to have the project on our website all year, with an annual donation in December, with a link on our Chapter website. Jay amended the motion to include a Chapter match of donations up to $1000. Matt seconded the motion as amended. Motion carried.
• Chris has asked members to leverage the Society’s annual “Member Get a Member” campaign:
  o Forward an application using our “refer a friend” tool or go to [www.asse.org/join](http://www.asse.org/join) to download an application.
  o Ask your friend to enter your name as their sponsor and promotion code 1701RAF on their application.
  o Tell another friend…and another…and another…to earn rewards for your Chapter.
• Chris has explored costs for our Chapter joining a Chamber of Commerce, to increase visibility of who we are and what we do with the business community. He has invited other Chapters to join us to split the cost without response. He found out that the Holly Springs CoFC has a reduced membership rate for 501 (c)(3) Non-Profit members of $150/year and they have numerous manufacturing company members. Chris made a motion for our Chapter to join them for the 2017-2018 year, and use the new tool, Real Magnet, to notify members of their meetings. Jay seconded and motion carried.

Student Chapter
• Mike Behm was not in attendance.

Membership
• Membership update was provided by Matt prior to the meeting:
  • Current membership is 434, NC chapter = 418, ECU Student Section = 16

  10 New Members joined in the last 30 days, 2 members transferred into the chapter in the last 30 days, 3 members transferred out of the chapter in the last 30 days.

  New members or members who transferred into the chapter: Rocío Estrada, John Heiler, Kevin Jones, Kristin Korber, Kara Milton, Temeka Smith, Robert Strickland, Benjamin Strickland, David Taylor, Kevin Tesh, Kevin Malott, Kenneth Payne.

Old Business
• The Chapter will use the MeetUp App for $14.99 a month to reach out to potential new attendees, and Chris will sign us up in July or August.

New Business

• Matt reported that the two delegates at the national meeting later this month will vote on the following, representing the response to their survey of Chapter membership:
  o Yes to both the proposed changes to the name change and logo change (these will be separate votes)
  o Yes to reduced fees for new graduates with a free membership the first year and half price the following year
  o Yes to increasing membership dues by $10/year for each of the next three years.
• Meeting was adjourned at 6:10 pm with motion by Jay and seconded by Bryce. Motion carried.

Respectfully submitted,

Kim Blatz

Kim Blatz, Secretary